



Communities in Action

NATIONAL ASTHMA FORUM

WASHINGTON, DC JUNE 17-18, 2010

Campaign Assets in Action – Putting Your Game Plan to Work

- [FIND A PROGRAM NEAR YOU](#)
- [JOIN THE NETWORK](#)
- [EXPLORE ASTHMA RESOURCES](#)

From The Discussion Forum

Asthma Awareness Month - Outreach
Emily Norton 7 Apr 2010 - 12:21 pm
3 comments

National Asthma Forum
epaBrandy 7 Apr 2010 - 4:06 pm
1 comments

[more from the forum](#) >
[post to the forum](#) >

Weekly Poll

What are the key elements to bringing asthma under control?:

- Funding
- Community Partnerships
- Comprehensive Asthma Management

[vote](#) >

SPOTLIGHT



Communities in Action for Asthma-Friendly Environments
2010 National Asthma Forum
WASHINGTON, DC JUNE 17-18, 2010

1 2 3 4

Upcoming Event

Attend the 2010 National Asthma Forum

[read more](#) >

FROM THE BLOG

Welcome to the new AsthmaCommunityNetwork.org!

Dave Rowson 7 Jun 2010 - 11:00 am

Action plans help

Jay M Portnoy 7 May 2010 - 6:32 pm

[more from the blog](#) >
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Keys to Success

Request a Mentor – Find support and guidance from an AsthmaCommunityNetwork.org mentor. Learn how other programs have successfully overcome similar challenges.

Program Spotlight

WIN for Asthma – Learn how bilingual community health workers offer family-focused asthma education, address household triggers, and link families to clinical and social resources.

site search...

Upcoming Events

- JUN 19** Learn and Teach the Asthma Basics
- JUN 26** Wesley House Allergy & Asthma Health Fair
- JUL 24** Free Asthma Screening

[more events](#) >
[add your event](#) >

New Resources

5/25/10
Interactive Asthma Action Plan (iAAP)

5/24/10
Interactive Asthma Action Plan (iAAP)

[more resources](#) >
[add your resource](#) >



RESOURCE BANK

Does your program have a great resource you would like to share with other AsthmaCommunityNetwork.org members? If so, add your resource(s) to the Resource Bank. The Resource Bank also allows you to search for resources from other Network members that may be helpful in informing your work.

[add your resource »](#)

[search »](#)

[show advanced search »](#)

[start a new search »](#)

338 Resources Match Your Request. Showing Resources 1 - 10:

1 Interactive Asthma Action Plan (iAAP)



No reviews to date.

Minnesota Department of Health
Interactive Asthma Action Plan (iAAP) The Minnesota Department of Health's Asthma Program recently launched a new, interactive Asthma Action Plan (iAAP), a computerized clinical decision support tool for licensed health care providers who treat patients with asthma. The iAAP assists asthma providers/prescribers in determining the appropriate severity and asthma control, using the EPR-3 Guidelin

<http://www.asthma-iaap.com/about.html>

Asthma Care Plan/Action Plan, English, Other, Protocol, Reference Guide, Spanish, Website



[download »](#)

2 Environmental Management of Pediatric Asthma: Guidelines for Health Care Providers



No reviews to date.

These guidelines are aimed at integrating environmental management of asthma into pediatric health care. These documents outline competencies in environmental health relevant to pediatric asthma that should be mastered by health care providers, and outlines the environmental interventions that should be communicated to patients.

<http://www.neefusa.org/health/asthma/asthmaguidelines.htm>

Document (PDF, Word, Excel), English

[website »](#)

3 IAQ Tools for Schools Symposium Flyer



No reviews to date.

Come to the IAQ Tools for Schools Symposium!

<http://www.iaqsymposium.com>

Document (PDF, Word, Excel), English, School



[download »](#)

RESOURCES

[» Resource Bank](#)

[» Webinars](#)

[» Request a Mentor](#)

[» Conference Materials](#)

[» Asthma Change Package](#)

[» Value Proposition](#)

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ASTHMA AWARENESS MONTH - OUTREACH

SUBMITTED BY EMILY NORTON ON 7 APRIL 2010 - 12:21PM

I wanted to share with others how our certified asthma educators conduct outreach during asthma awareness month. They hold seminars at the schools and libraries in the community. We have found it to be quite successful.

[< National Asthma Forum](#)

Jamal Miller on 7 April 2010 - 1:22pm

Asthma Awareness Month is critical to promoting asthma awareness in our communities. Does anyone have ideas on how best to target inner city communities that may not have access to media outlets?

epaBrandy on 7 April 2010 - 4:06pm

Our Region 9 outreach coordinators have found success in targeting community churches.

jbangs on 8 April 2010 - 7:45am

We rely on community health workers - they have a wide reach, and are often the first line of communication to this population sector.

Post new comment

Your name:

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Comment: *

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






















































jbangs on 8 April 2010 - 7:45am

We rely on community health workers - they have a wide reach, and are often the first line of communication to this population sector.

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ASTHMACOMMUNITYNETWORK.ORG

Mobilizing communities to lead the nation in the delivery of quality asthma care

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Winners

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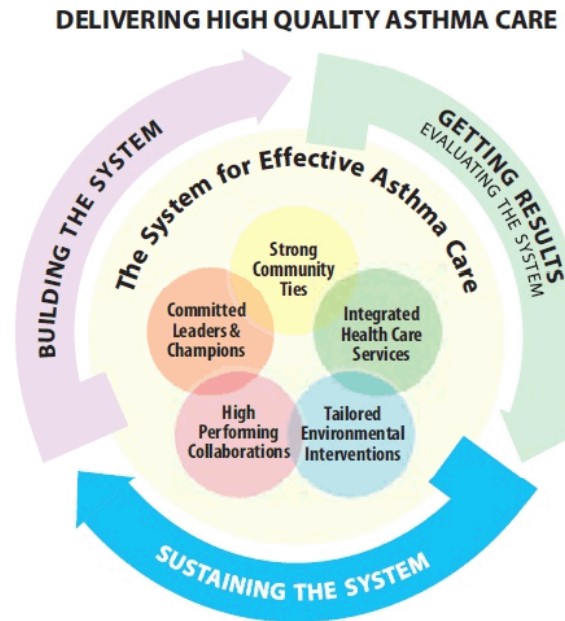
ASTHMA CHANGE PACKAGE

The System For Delivering High Quality Asthma Care

This change package is a guide for achieving breakthrough improvements in community asthma care. It provides quick access to a tremendous knowledge base on program strategies and approaches that drive improved health outcomes and program sustainability. It is built on strong evidence: the University of Michigan Asthma Health Outcomes Project (AHOP); the chronic care, program improvement, and social change literatures; in-depth analysis of highly effective asthma programs; and lessons from the more than 250 members of the Communities in Action. Synthesis of this research base reveals a dynamic system—the System for Delivering High-Quality Asthma Care—that drives successful asthma program design, delivery, outcomes, growth, and longevity.

What is the System for Delivering High-Quality Asthma Care?

The System for Delivering High-Quality Asthma Care is a conceptual framework that identifies the core elements of successful asthma programs and the processes that drive their implementation, continuous improvement, and endurance. The System is flexible and any asthma program, regardless of its size, institutional home (e.g., health plan, health care provider, community program), budget, target community, or level of development, can use the System to guide its work. How you apply the System will depend on where your program is in its evolution. As programs mature, the System evolves with them. The applicability to your program and your understanding of different elements of the System is likely to change over time. Early on, you may focus on using the System as a guide for getting started. After several years, you may focus more on using it to make your program last.



How Can I Use the Change Package?

The links in the toolbar on the right, present the change concepts and strategies that successful asthma programs have applied to incorporate the System for Delivering High-Quality Asthma Care into their programs. 'First Things First' and 'Making It Last' headings appear in the table to help programs at different stages of development focus in on the System components and strategies that may be most relevant to their situations. It is important to recognize, however, that this System is dynamic. Its effectiveness results from the ongoing

RESOURCES

- ▶ Resource Bank
- ▶ Webinars
- ▶ Request a Mentor
- ▶ Conference Materials
- ▶ Asthma Change Package
- ▶ Value Proposition

ASTHMA CHANGE PACKAGE

- ▶ Introduction
- ▶ First Things First: Building The System
- ▶ Committed Leaders and Champions
- ▶ Strong Community Ties
- ▶ High Performing Collaborations & Partnerships
- ▶ Integrated Health Care Services
- ▶ Tailored Environmental Interventions
- ▶ Getting Results - Evaluating The System
- ▶ Sustaining The System

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COMMITTED LEADERS AND CHAMPIONS

- Strategy 1 - Use Outcomes Data to Promote Change

- Lead program improvement by making sure staff and partners understand your vision, core goals, desired outcomes, and how progress will be measured
- Share outcomes data regularly to drive program improvement

- Strategies in Action:

- The Chief Medical Officer and Director of Medical Informatics at Monroe developed an evaluation program that includes QOL, care management process, medical claims, and qualitative interview data and regularly share their results with the Plan's Quality Management Committee, CEO and Board, and with program partners.
- UHP developed an asthma-severity classification test for all providers. At first, providers used the classification scheme inconsistently and were reluctant to change their practices. To motivate clinical change, program champions showed clinicians the health outcomes achieved by the sites that used the classification scheme correctly.

+ Strategy 2 - Institutionalize the Focus on Outcomes

+ Strategy 3 - Create Program Champions

ASTHMA CHANGE PACKAGE

- ▶ [Introduction](#)
- ▶ [First Things First: Building The System](#)
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