



Communities in Action

NATIONAL ASTHMA FORUM

WASHINGTON, DC JUNE 17-18, 2010

Campaign Assets – System Solutions

Questions to Run On

- Who does my Program Serve/What is my Population of Service?
- What does my program do really well?
- Who else in my community delivers really good asthma care?

Action Book Activity

Campaign Assets in Action – System Solutions for Your Community 10:15 – 10:30 am

EXERCISE #1 Putting my assets in action to address my community's asthma needs

Who does my program serve/what is my population of focus?

My program will improve asthma for (name the people your program targets): _____

What does my program do really well?

My powerful assets for delivering high quality asthma care include: _____

Who else in my community delivers really good asthma care?

People and programs doing good asthma work in my community include: _____
